Disclaimer

• In compliance with continuing education requirements, all presenters must disclose any financial or other associations with the manufacturers of commercial products, suppliers of commercial services or commercial supporters as well as any use of unlabeled product(s) or product(s) under investigational use.
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Conflict of Interest

• I am a member of the Indiana Athletic Training Licensing Board.
• I participated in this regulatory review as IATA president.
• The statements and opinions contained in this program are solely mine.
• The presentation recommendations are solely based on my own participation on the work group.
Learning Objectives

Attendees will:
1) Describe the regulatory review strategy used by a large state association,
2) Compare and contrast the roles of membership association and licensing agency personnel participating in the regulatory review,
3) Assess the content used in the regulatory review to determine appropriateness for their own review, and
4) Use elements presented to form a review strategy that can be used in their own state.

Indiana’s Experience…

• Three regulatory reviews since 2012 (somewhat)
  • ROEC in 2012
  • ERASER in 2013
  • JCC in 2016

Indiana’s Experience…

• ROEC Review
  • Joint presentation of membership association and licensing board
  • Evaluated by committee who provided an analysis and recommendation to the General Assembly
    • Retain
    • Eliminate
    • Modify
  • Analysis/Recommendations made by assessing Risk, Consumer Choice, Ability to Self-Regulate, Legal Alternatives to Regulation, and Benefit-Cost Determinations
Indiana's Experience....

- Taskforce created
  - Presentation team: David Craig and Scott Lawrance
- Support personnel:
  - Larry Leverenz – Licensing Board
  - Craig Voll – IATA Governmental Affairs Chair, Past President
  - John Locke – IATA Past President
  - Paul Plummer – IATA Past President
  - Rick Shaw – IATA Past President
  - Ralph Reiff – IATA Past President
  - Christine Lauber – Member

Strategy

- Craft quality educational presentation
- Mobilize membership to activate legislative influence
- Recruit support from influential national and state organizations

Presentation

- Corrected common misperceptions
- Workplace Settings statistics
- History of profession and licensing board
- Educational requirements
- Proactive and reactive board surveillance
- Types of Harm
- Legal considerations
- Evidence the regulatory system did not impact supply of professionals
Presentation

• Recommendations
  • Create streamlined and easier consumer complaint process
  • Institute criminal background checks for all applicants
  • Require ATs at all high schools that sponsor athletic events

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Membership’s Role

• Drafted talking points to distribute to all members
  • “Top Ten” a la David Letterman
• Recruited 3-5 “known” ATs in every Indiana House district to repeatedly contact their legislators

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Recruitment of External Support

• Developed template support letter and solicited support from:
  • NATA*
  • BOC*
  • Anthem*
  • Indiana State Medical Association*
  • Indiana Hospital Association
  • IHSAA*
  • NFHS*
  • NCAA*
  • Indiana Department of Education

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Initial Reactions/Outcome

- Committee voted to retain licensure, but eliminate temporary license
- Recommended resolution to have the General Assembly study financial impact of state required AT in every public high school
- As Governor office transitioned, new administration sought more aggressive review and replaced ROEC

Licensing Board vs. Membership Association

- Whose role is it?
  - Licensing Board = regulatory actions
  - Membership association = advocacy

What Elements Can You Use?

- Impactful Components:
  - Statistics on injuries/harm (especially concussions)
  - Advocates for Injured Athletes video
  - Letters of support
  - Correction of misconceptions and educational standards
- Less Impactful Components:
  - Legislative contacts
  - Cost-Benefit analysis
  - Board proactive and reactive actions