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for the Athletic Trainer

2009

BOC Athletic Trainer Regulatory Conference

Friday, July 10th

Saturday, July 11th

Omaha, Nebraska

This conference program is sponsored by:



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Facilitators/Moderators/Panelists/Speakers

Ann Berry
Sara Brown
Denise Fandel
Keith Gardner
Paul Grace
Dennis Helwig
Valerie Herzog
Patsy House

Pete Koehneke
Mark Lane
Jan Lauer
Kurt McClurg
Eric McDonnell
Tim McLane
David Montgomery
Bernadette Olson

Judy Pulice
Jeff Rosa
Greg Rose
Brad Sherman
Nina Walker
Ron Walker
Les Wallace
Ericka Zimmerman

Program Sponsor



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Our Advisory Council of preeminent experts in revenue enhancement opportunities, college university athletics and administration, wellness, marketing and the business of healthcare are an integral part of Earning Results. They are available to offer input in areas of program design, development and implementation and include accountants, lobbyists and attorneys specializing in healthcare legislation, policy and finances.

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Conference Overview

Friday, July 10th

10:00am – 5:00pm	Registration
1:00pm	Welcome
1:10pm	Keynote Speaker: “Welcome to Permanent Whitewater: The New Normal”
1:40pm	Perspectives on the Future of Healthcare Regulation
3:20pm	Break – Networking Opportunity
3:30pm	Facilitated Session – Future of Healthcare Regulation
5:00pm	Welcome Reception

Saturday, July 11th

7:00am – 12:00pm	Registration
8:00am	Round Table Discussions – Continental Breakfast
9:45am	Update Session
11:30am	Hotel Checkout
12:00pm	BOC Awards Luncheon
1:00pm	Rules, Regs and the RD...Priceless
1:30pm	BOC Role Delineation Workshop
2:45pm	Legislative Expectations for Athletic Trainer Regulatory Boards
3:15pm	Break – Networking Opportunity
3:30pm	A Legacy of 21st Century Leadership
4:30pm	Conference Summary and Looking Forward to 2011
5:00pm	Adjourn

Athletic Trainer Regulatory Conference Advisory Panel

Brad Sherman, Chair, Wisconsin
Dennis Helwig, Wisconsin
Valerie Herzog, Utah
Kurt McClurg, Ohio
Tim McLane, Florida
Jeff Rosa, Ohio
Greg Rose, Kentucky
Ron Walker, Oklahoma
Ericka Zimmerman, West Virginia

Continuing Education



Certified Athletic Trainers can earn up to 10.75 CEUs for their participation. Certificates of attendance will be provided at the end of the conference.



Conference Headquarters

Omaha Marriott Hotel
10220 Regency Circle
Omaha, Nebraska 68114
Voice: (402) 399-9000
Fax: (402) 493-6408

Meeting Locations

Registration	Ballroom Lobby
All General Sessions	Salons ABC
Welcome Reception	Regency Ballroom
Round Table Discussions	Regency Ballroom
BOC Luncheon	Regency Ballroom

Conference Objectives

Participants of the 2009 BOC Athletic Trainer Regulatory Conference will:

- Explore the future of healthcare regulation from a variety of perspectives
- Obtain updates from the BOC, the NATA, the NATA Governmental Affairs Committee, the NATA Education Council and the CAATE on how each is contributing to the regulatory process and public protection
- Network with participants to share experiences
- Learn how the *BOC Role Delineation Study* can be used as evidence to support an effective regulatory process
- Understand legislative expectations for Athletic Trainer regulatory boards
- Discover techniques to create leadership in your organization

Notes



Friday, July 10th

Opening Remarks

1:00pm – 1:10pm

Brad Sherman

Salons ABC

Keynote Speaker: “Welcome to Permanent Whitewater: The New Normal”

1:10pm – 1:40pm

Moderator: Brad Sherman

Salons ABC

Speaker: Les Wallace

Les Wallace has a PhD in Communication and Organizational Behavior from the University of Oregon (UO). He founded Signature Resources in 1982 and has grown the company to three domestic and three international offices. During his career, he has served as university professor and administrator at the UO and Colorado State University as well as a hospital administrator at a large urban teaching hospital.

Healthcare delivery and reimbursement will transform over the next decade unlike any in recent memory. The impacts of technology, aging, government oversight, payment systems and a shifting inclusiveness of regulation look very different from previous decades. *Welcome to the New Normal.*

Perspectives on the Future of Healthcare Regulation

1:40pm – 3:20pm

Moderators: Brad Sherman and Les Wallace

Salons ABC

*Panelists: Pete Koehneke, Mark Lane, Paul Grace,
Denise Fandel, David Montgomery*

This session will highlight current regulatory systems. It will then identify what a potential future might look like in which regulation is carried out in an effective and collaborative manner. Finally, the session will identify some thoughts on what regulators can do in order to achieve this new future.

Break – Networking Opportunity

3:20pm – 3:30pm

Ballroom Lobby

Facilitated Session – Future of Healthcare Regulation

3:30pm – 5:00pm

Facilitator: Les Wallace

Salons ABC

*Panelists: Pete Koehneke, Mark Lane, Paul Grace,
Denise Fandel, David Montgomery*

This open discussion session is designed to hear diverse perspectives on the future of certified health professionals in a different era of regulation, reimbursement and more universal coverage.

Welcome Reception

5:00pm – 7:00pm

Regency Ballroom



Saturday, July 11th

Round Table Discussions – Continental Breakfast

8:00am – 9:45am

Moderator: Greg Rose

Regency Ballroom

Topics will not be determined until Friday evening and will be based on your feedback. A large Post-it® will be available on an easel outside of the meeting room for all participants to share their thoughts and needs for Round Table topics.

Update Session

9:45am – 11:30am

Moderator: Kurt McClurg

Salons ABC

Panelists: Judy Pulice, NATA; Eric McDonnell, NATA Governmental Affairs; Sara Brown, NATA Education Council; Patsy House, CAATE; Bernadette Olson, BOC; Nina Walker, BOC Role Delineation Committee

The NATA, the CAATE and the BOC will provide updates of what each is doing to promote and assist state associations and agencies with regulation.

BOC Awards Luncheon

12:00pm – 1:00pm

Regency Ballroom

Rules, Regs and the RD...Priceless

1:00pm – 1:30pm

Moderator: Ron Walker

Salons ABC

Speaker: Ann Berry

This session will discuss the use of the *Role Delineation Study* in drafting rules and regulations for the state of Michigan's Athletic Training Board. In addition, Ms. Berry will highlight the BOC services that were essential in assisting the Michigan Department of Community Health in drafting the rules.

BOC Role Delineation Workshop

1:30pm – 2:45pm

Moderator: Ron Walker

Salons ABC

Speakers: Nina Walker and Jan Lauer

This workshop is designed to give insight in to the creation and utilization of the *Role Delineation Study*. The interactive workshop will allow attendees to understand in detail how domains, tasks and knowledge and skill sets are created and how to use this information in writing legislation at their respective level. It will also allow attendees to interact with committee members and expert panelists for the sixth edition of the *Role Delineation Study* who will discuss how this document was designed to evolve with our ever changing profession.



Saturday, July 11th (continued)

Legislative Expectations for Athletic Trainer Regulatory Boards

2:45pm – 3:15pm

*Moderator: Valerie Herzog
Speaker: Keith Gardner*

Salons ABC

This presentation will speak from the legislative perspective on licensure and regulation and the interaction of the Legislative Branch with the Executive Branch (state licensure board). It will provide insight on what legislators look for when considering scope of practice issues or changes and how to better interact with elected members.

Break – Networking Opportunity

3:15pm – 3:30pm

Ballroom Lobby

A Legacy of 21st Century Leadership

3:30pm – 4:30pm

*Moderator: Brad Sherman
Speaker: Les Wallace*

Salons ABC

The 21st century is teaching us to be careful with the concept of “impossible.” While all centuries are different, the 21st appears to signal accelerated change, greater chaos and much different demands on leadership. The risk we face is applying old solutions to new problems. Dr. Wallace will highlight how we need to think differently about leadership in this era and offer perspectives for both personal and organizational leadership as we confront a profoundly different century.

Conference Summary and Looking Forward to 2011

4:30pm – 5:00pm

*Moderators: Athletic Trainer Regulatory Conference
Advisory Panel*

Salons ABC

The panel will summarize the conference and lead a discussion and brainstorming session regarding the future of Athletic Trainer regulation and the 2011 BOC Athletic Trainer Regulatory Conference.

Notes



MARK YOUR CALENDAR!

2011 BOC Athletic Trainer
Regulatory Conference

July 8-9, 2011

Doubletree Hotel
Omaha, Nebraska

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